

## **Privacy Policy Louise Dodds Marketing**

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' (PII) is being used online. PII is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

We collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page.

### **How do you collect information?**

When you submit a contact form on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used solely for responding to your enquiry.

### **Why do you collect such information?**

We collect such Non-personal and Personal Information for the following purposes:

1. To provide and operate the Services;
2. To provide our potential customers with assistance;
3. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we may use to provide and improve our respective services;
4. To comply with any applicable laws and regulations.

### **How do you store, use, share and disclose your site visitors' personal information?**

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

### **How do you use cookies and other tracking tools?**

Wix uses cookies for important reasons, such as:

- To provide a great experience for your visitors and customers.
- To monitor and analyze the performance, operation and effectiveness of Wix's platform.

- To ensure our platform is secure and safe to use.

If there are any questions regarding this privacy policy, you may contact us using the information below. Louise Dodds [Louise\\_dodds@me.com](mailto:Louise_dodds@me.com)

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